Luomu lehti

Rate card
2027

The leading publication on organic branch in Finland

The Organic Magazine reaches the whole organic branch: farmers, trade, food processors and HoReCa. It also gives useful information for a number of consumers.



www.luomulehti.fi

Price
One year 86 €
(inc. VAT 10 %)

Publisher
The Finnish Organic Association – Luomuliitto ry
PL 145
00101 Helsinki, FINLAND
www.luomuliitto.fi

Sub-editor
luomulehti@luomuliitto.fi
Noora Mantere
Phone: + 358 40 737 1404

Editor in Chief
Tiina Peltonen
+358 44 5033 6443
tiina.peltonen@luomuliitto.fi

Circulation
2500 magazines ordered

Plenty of extra copies delivered in events.

Printer
Grano Oy, Vaasa
www.grano.fi

Advertisement marketing
Maritta Humala
Mäentakusenkatu 2 B 3
33580 TAMPERE
Phone: +358 40 709 9856
palmera.marittahumala@elisanet.fi

Advertisement material and make-up
ilmoitukset@luomuliitto.fi

Technical requirements for advertisement material
The materials need to be made in a professional manner using programmes appropriate for our graphics department. They should be sent as pdf files. Do not send e.g. Word or PowerPoint files. Luomulehti is not responsible for the printing quality. Pictures: CMYK (ISO Coated v2), 300 dpi. Greyscale 300 dpi, black and white (bitmap) 800–1200 dpi.

Cancelling advertisements
Cancellations must be made in writing on the same day they are booked. Cancellations received after that will be charged the full price of the advertisement.

Reclamations
Reclamations must be made in writing within 14 days of the publication of the magazine. Luomulehti is not responsible for flaws in the appearance of advertisements resulting from faults in the supplied material, unclear script or messages. The maximum liabilty of Luomulehti is the price of the advertisement. Luomulehti has the right to make changes to the rate card.

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Advertisement sizes and rates (VAT 0%)

Size/placement	mm (width × height)	4-color
Back cover	210 × 267 (+ bleed 3 mm)	1390 €
2. cover	210 × 297 (+ bleed 3 mm)	1330 €
1/1 full page	210 × 297 (+ bleed 3 mm)	1240 €
1/2 page horizontal	210 × 146 (+ bleed 3 mm)	790 €
1/2 page horizontal	184 × 128 (no bleed)	790 €
1/2 page vertical	105 × 297 (+ bleed 3 mm)	790 €
1/2 page vertical	90 x 262 (no bleed)	790 €
1/4 page	90 × 128 tai 184 × 62 (no bleed)	450 €
1/6 page	58 × 128 tai 184 × 40 (no bleed)	400 €
Mini	58 × 62 (no bleed)	200 €

Service index (VAT 0%)

Koko	mm (width × height)	4-color
Big	87 × 62 mm horizontal	850 €
Small	40 × 62 mm vertical	560 €
Advertisement in every issue, with a possibility to change the advertisement in every issue. Ask for a suitable advertisement package for you!		

Schedule 2027

Issue	Published	Reservation	Material
1/2027	29.1.	30.12.26	7.1.
2/2027	19.3.	17.2.	25.2.
3/2027	28.5.	28.4.	5.5.
4/2027	20.8.	26.7.	30.7.
5/2027	8.10.	8.9.	15.9.
6/2027	10.12.	12.11.	17.11.

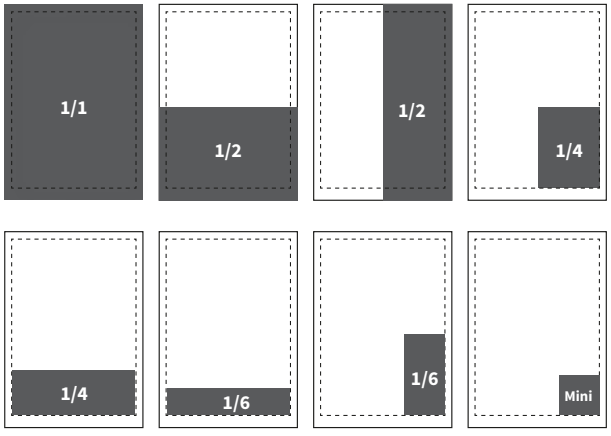
Media sales

Maritta Humala
Mäentakusenkatu 2 B 3
33580 TAMPERE

Phone: +358 40 709 9856
palmera.marittahumala@elisanet.fi

Advertisement material: ilmoitukset@luomuliitto.fi

Sample sizes



Consult the advertisement sales staff for advertising in the pull-outs.

LUOMU LIITTO